

ANNEXURE-A

**TOP 10 (NEWSPAPER AND NOT GROUP) IN TERMS OF AMOUNT
SPENT ON ADVERTISING GOVERNMENT POLICIES AND
PROGRAMMES.**

F. Y. 2018-19		
SL. NO.	NEWSPAPER NAME	AMOUNT
1	THE TIMES OF INDIA	21,06,42,332
2	DAINIK JAGRAN	19,03,83,010
3	THE HINDUSTAN TIMES	17,83,50,436
4	DAINIK BHASKAR	10,87,81,843
5	HINDUSTAN	10,86,27,853
6	AMAR UJALA	10,45,38,380
7	NAV BHARAT	5,67,09,479
8	NAVBHARAT TIMES	5,66,36,497
9	RAJASTHAN PATRIKA	5,11,30,720
10	THE HINDU	5,02,88,775

F. Y. 2019-20		
SL. NO.	NEWSPAPER NAME	AMOUNT
1	DAINIK JAGRAN	14,42,21,691
2	THE TIMES OF INDIA	13,08,03,890
3	THE HINDUSTAN TIMES	11,94,17,609
4	HINDUSTAN	7,59,46,453
5	AMAR UJALA	6,56,42,229
6	DAINIK BHASKAR	6,09,78,211
7	RAJASTHAN PATRIKA	3,95,57,448
8	NAVBHARAT TIMES	3,59,19,052
9	NAV BHARAT	3,47,39,843
10	DECCAN CHRONICLE	3,12,01,963

F. Y. 2020-21		
SL. NO.	NEWSPAPER NAME	AMOUNT
1	THE TIMES OF INDIA	8,80,06,764
2	DAINIK JAGRAN	8,55,88,673
3	THE HINDUSTAN TIMES	6,24,93,293
4	DAINIK BHASKAR	4,00,54,759
5	HINDUSTAN	3,67,24,993
6	AMAR UJALA	3,60,14,961
7	RAJASTHAN PATRIKA	2,69,08,052

SL. NO.	NEWSPAPER NAME	AMOUNT
8	THE HINDU	2,59,86,841
9	NAV BHARAT	2,54,24,286
10	DECCAN CHRONICLE	2,25,85,830

F. Y. 2021-22		
SL. NO.	NEWSPAPER NAME	AMOUNT
1	THE TIMES OF INDIA	8,99,41,706
2	DAINIK JAGRAN	8,31,70,748
3	THE HINDUSTAN TIMES	5,96,17,042
4	AMAR UJALA	4,09,55,378
5	HINDUSTAN	3,70,36,017
6	DAINIK BHASKAR	2,28,60,473
7	NAV BHARAT TIMES	2,26,45,143
8	RAJASTHAN PATRIKA	2,20,37,320
9	THE HINDU	2,02,25,436
10	ANANDA BAZAR PATRIKA	1,82,27,252

F. Y. 2022-23		
SL. NO.	NEWSPAPER NAME	AMOUNT
1	DAINIK JAGRAN	9,71,06,628
2	THE TIMES OF INDIA	9,43,25,446
3	THE HINDUSTAN TIMES	5,76,23,649
4	AMAR UJALA	5,54,32,487
5	HINDUSTAN	5,20,88,878
6	DAINIK BHASKAR	3,67,46,812
7	NAV BHARAT	3,24,58,733
8	DECCAN CHRONICLE	2,74,58,233
9	RAJASTHAN PATRIKA	2,70,62,578
10	THANTHI	2,30,86,910

F. Y. 2023-24 (Till 17.07.2023)		
SL. NO.	NEWSPAPER NAME	AMOUNT
1	THE TIMES OF INDIA	1,51,60,967
2	THE HINDUSTAN TIMES	1,00,13,259
3	DAINIK JAGRAN	85,84,777
4	NAV BHARAT	80,94,340
5	DAINIK BHASKAR	72,17,553
6	EMPLOYMENT NEWS	67,30,164
7	HINDUSTAN	53,08,476
8	DECCAN CHRONICLE	47,98,261
9	NAV BHARAT TIMES	39,84,449
10	AMAR UJALA	37,09,652