

**List of Empanelled Websites under Category A - Panelwise**

<b>300 X 250 Pixels Banner Ad : (CPTI) (NET in Rs.)</b>	<b>728 X 90 Pixels Banner Ad : (CPTI) (NET in Rs.)</b>	<b>Video Ads Per 5 seconds : (CPTI) (NET in Rs.)</b>	<b>Fixed Slot (6PM to 12 Mid -Night), Fixed Slot (12 Mid -Night to 6AM), Fixed Slot (6 AM to 12 NOON) &amp; Fixed Slot ( 12 NOON TO 6 PM) (NET in Rs.)</b>	<b>Fixed Banner (24 hours) (NET in Rs.)</b>
91mobiles.com	91mobiles.com	91mobiles.com	91mobiles.com	91mobiles.com
abpnews.in	abpnews.in	abpnews.in	abpnews.in	abpnews.in
sportskeeda.com	sportskeeda.com	sportskeeda.com	sportskeeda.com	sportskeeda.com
aglasem.com	aglasem.com	aglasem.com	aglasem.com	aglasem.com
cricbuzz.com	cricbuzz.com	cricbuzz.com	cricbuzz.com	cricbuzz.com
amarujala.com	amarujala.com	amarujala.com	amarujala.com	amarujala.com
timesnownews.com	timesnownews.com	timesnownews.com	timesnownews.com	timesnownews.com
business-standard.com	business-standard.com	business-standard.com	business-standard.com	business-standard.com
mapsofindia.com	mapsofindia.com	mapsofindia.com	mapsofindia.com	mapsofindia.com
bhaskar.com	bhaskar.com	bhaskar.com	bhaskar.com	bhaskar.com
moneybhaskar.com	moneybhaskar.com	moneybhaskar.com	moneybhaskar.com	moneybhaskar.com
moneycontrol.com	moneycontrol.com	moneycontrol.com	moneycontrol.com	moneycontrol.com
prokerala.com	prokerala.com	prokerala.com	prokerala.com	prokerala.com
espnricinfo.com	espnricinfo.com	espnricinfo.com	espnricinfo.com	espnricinfo.com
gaana.com	gaana.com	gaana.com	gaana.com	gaana.com
boldsky.com	boldsky.com	boldsky.com	boldsky.com	boldsky.com
goodreturns.in	goodreturns.in	goodreturns.in	goodreturns.in	goodreturns.in
oneindia.com	oneindia.com	oneindia.com	oneindia.com	oneindia.com
filmibeat.com	filmibeat.com	filmibeat.com	filmibeat.com	filmibeat.com
shine.com	shine.com	shine.com	shine.com	shine.com
livehindustan.com	livehindustan.com	livehindustan.com	livehindustan.com	livehindustan.com
hindustantimes.com	hindustantimes.com	hindustantimes.com	hindustantimes.com	hindustantimes.com
livemint.com	livemint.com	livemint.com	livemint.com	livemint.com
financialexpress.com	financialexpress.com	financialexpress.com	financialexpress.com	financialexpress.com
indianexpress.com	indianexpress.com	indianexpress.com	indianexpress.com	indianexpress.com
jansatta.com	jansatta.com	jansatta.com	jansatta.com	jansatta.com
raftaar.in	raftaar.in	raftaar.in	raftaar.in	raftaar.in
naukri.com	naukri.com	N/A	naukri.com	naukri.com
snapdeal.com	snapdeal.com	snapdeal.com	snapdeal.com	snapdeal.com
punjabkesari.in	punjabkesari.in	punjabkesari.in	punjabkesari.in	punjabkesari.in
fresherslive.com	fresherslive.com	fresherslive.com	fresherslive.com	fresherslive.com
firstpost.com	firstpost.com	firstpost.com	firstpost.com	firstpost.com
news18.com	news18.com	news18.com	news18.com	news18.com
news18india.com	news18india.com	news18india.com	news18india.com	news18india.com
digit.in	digit.in	digit.in	digit.in	digit.in
quikr.com	quikr.com	quikr.com	quikr.com	quikr.com
thequint.com	thequint.com	thequint.com	thequint.com	thequint.com
rediff.com	rediff.com	rediff.com	rediff.com	rediff.com
scoopwhoop.com	scoopwhoop.com	scoopwhoop.com	scoopwhoop.com	scoopwhoop.com
sonyliv.com	sonyliv.com	sonyliv.com		N/A
economictimes.com	economictimes.com	economictimes.com	N/A	economictimes.com
indiatimes.com	indiatimes.com	indiatimes.com	indiatimes.com	indiatimes.com
mensxp.com	mensxp.com	mensxp.com	mensxp.com	mensxp.com
speakingtree.in	speakingtree.in	speakingtree.in	speakingtree.in	speakingtree.in
timesofindia.com	timesofindia.com	timesofindia.com	N/A	timesofindia.com
webdunia.com	webdunia.com	webdunia.com	webdunia.com	webdunia.com
bollywoodlife.com	bollywoodlife.com	bollywoodlife.com	bollywoodlife.com	bollywoodlife.com
dnaindia.com	dnaindia.com	dnaindia.com	dnaindia.com	dnaindia.com
hindi.zeenews.com	hindi.zeenews.com	hindi.zeenews.com	hindi.zeenews.com	hindi.zeenews.com
india.com	india.com	india.com	india.com	india.com
zeenews.com	zeenews.com	zeenews.com	zeenews.com	zeenews.com
jagran.com	jagran.com	jagran.com	jagran.com	jagran.com
jagranjosh.com	jagranjosh.com	jagranjosh.com	jagranjosh.com	jagranjosh.com
onlymyhealth.com	onlymyhealth.com	onlymyhealth.com	onlymyhealth.com	onlymyhealth.com
herzindagi.com	herzindagi.com	herzindagi.com	herzindagi.com	herzindagi.com
naidunia.com	naidunia.com	naidunia.com	naidunia.com	naidunia.com
mail.yahoo.com	mail.yahoo.com	mail.yahoo.com	mail.yahoo.com	mail.yahoo.com
in.yahoo.com	in.yahoo.com	in.yahoo.com	in.yahoo.com	in.yahoo.com
lokmatnews.in	lokmatnews.in	lokmatnews.in	lokmatnews.in	lokmatnews.in
lokmat.com	lokmat.com	lokmat.com	lokmat.com	lokmat.com

zee5.com	zee5.com	zee5.com	zee5.com	zee5.com
navbharattimes.com	navbharattimes.com	navbharattimes.com	navbharattimes.com	navbharattimes.com
maharasthratimes.com	maharasthratimes.com	maharasthratimes.com	maharasthratimes.com	maharasthratimes.com
asianetnews.com	asianetnews.com	asianetnews.com	asianetnews.com	asianetnews.com
kannada.asianetnews.com	kannada.asianetnews.com	kannada.asianetnews.com	kannada.asianetnews.com	kannada.asianetnews.com
ndtvkhabar.com	ndtvkhabar.com	ndtvkhabar.com	ndtvkhabar.com	ndtvkhabar.com
theprint.in	theprint.in	theprint.in	theprint.in	theprint.in
manoramaonline.com	manoramaonline.com	manoramaonline.com	manoramaonline.com	manoramaonline.com
pinkvilla.com	pinkvilla.com	pinkvilla.com	pinkvilla.com	pinkvilla.com
N/A	mxplayer.in	mxplayer.in	mxplayer.in	mxplayer.in
truecaller.com	truecaller.com	truecaller.com	truecaller.com	truecaller.com
hotstar.com	hotstar.com	hotstar.com	hotstar.com	hotstar.com
hungama.com	hungama.com	hungama.com	hungama.com	hungama.com
cardekho.com	cardekho.com	cardekho.com	cardekho.com	cardekho.com
dailyhunt.in	dailyhunt.in	dailyhunt.in	dailyhunt.in	dailyhunt.in
thehindu.com	thehindu.com	thehindu.com	thehindu.com	thehindu.com
shopclues.com	shopclues.com	shopclues.com	shopclues.com	shopclues.com
esakal.com	esakal.com	esakal.com	esakal.com	esakal.com
eenadu.net	eenadu.net	eenadu.net	eenadu.net	eenadu.net
patrika.com	patrika.com	patrika.com	patrika.com	patrika.com
aajtak.in	aajtak.in	aajtak.in	aajtak.in	aajtak.in
indiatoday.in	indiatoday.in	indiatoday.in	indiatoday.in	indiatoday.in
businesstoday.in	businesstoday.in	businesstoday.in	businesstoday.in	businesstoday.in
thelallantop.com	thelallantop.com	thelallantop.com	thelallantop.com	thelallantop.com
voot.com	voot.com	voot.com	voot.com	voot.com
tellychakkar.com	tellychakkar.com	tellychakkar.com	tellychakkar.com	tellychakkar.com
zigwheels.com	zigwheels.com	zigwheels.com	zigwheels.com	zigwheels.com
thehindubusinessline.com	thehindubusinessline.com	thehindubusinessline.com	thehindubusinessline.com	thehindubusinessline.com
opindia.com	opindia.com	opindia.com	opindia.com	opindia.com
collegedunia.com	collegedunia.com	collegedunia.com	collegedunia.com	collegedunia.com
irctc.co.in	irctc.co.in	irctc.co.in	irctc.co.in	irctc.co.in
	youtube.com	youtube.com	indiatvnews.com	indiatvnews.com
			ndtv.com	N/A
			railyatri.in	railyatri.in

**List of Empanelled Websites under Category B - Panelwise**

<b>300 X 250 Pixels Banner Ad : (CPTI) (NET in Rs.)</b>	<b>728 X 90 Pixels Banner Ad : (CPTI) (NET in Rs.)</b>	<b>Video Ads Per 5 seconds : (CPTI) (NET in Rs.)</b>
anandabazar.com	anandabazar.com	anandabazar.com
freepressjournal.in	freepressjournal.in	freepressjournal.in
loksatta.com	loksatta.com	loksatta.com
monsterindia.com	monsterindia.com	monsterindia.com
newindianexpress.com	newindianexpress.com	newindianexpress.com
prabhatkhabar.com	prabhatkhabar.com	prabhatkhabar.com
republicworld.com	republicworld.com	republicworld.com
shiksha.com	shiksha.com	shiksha.com
spotboye.com	spotboye.com	spotboye.com
thenewsminute.com	thenewsminute.com	thenewsminute.com
inextlive.com	inextlive.com	inextlive.com
midday.com	midday.com	midday.com
swarajyamag.com	swarajyamag.com	swarajyamag.com
vijaykarnataka.com	vijaykarnataka.com	vijaykarnataka.com
tamil.asianetnews.com	tamil.asianetnews.com	tamil.asianetnews.com
momspresso.com	momspresso.com	momspresso.com
prajavani.net	prajavani.net	prajavani.net
inkhabar.com	inkhabar.com	inkhabar.com
odishatv.in	odishatv.in	odishatv.in
bollywoodtadka.in	bollywoodtadka.in	bollywoodtadka.in
bikedekho.com	bikedekho.com	bikedekho.com
etvbharat.com	etvbharat.com	etvbharat.com
dinamalar.com	dinamalar.com	dinamalar.com
sakshi.com	sakshi.com	sakshi.com
way2news.co	way2news.co	way2news.co
livelaw.in	livelaw.in	livelaw.in
catchnews.com	catchnews.com	catchnews.com
tv9marathi.com	tv9marathi.com	tv9marathi.com
ichowk.in	ichowk.in	ichowk.in
indiatv.in	indiatv.in	indiatv.in
mathrubhumi.com	mathrubhumi.com	mathrubhumi.com
24ghanta.com	24ghanta.com	
24taas.com	24taas.com	
abplive.in	abplive.in	
abpmajha.in	abpmajha.in	
bgr.in	bgr.in	
chandigarhmetro.com	chandigarhmetro.com	
commonfloor.com	commonfloor.com	
cricketcountry.com	cricketcountry.com	
dbvideos.bhaskar.com	dbvideos.bhaskar.com	
desimartini.com	desimartini.com	
divyabhaskar.co.in	divyabhaskar.co.in	
drivespark.com	drivespark.com	
freshersworld.com	freshersworld.com	
gizbot.com	gizbot.com	
holidayiq.com	holidayiq.com	
holidayify.com	holidayify.com	
ibtimes.co.in	ibtimes.co.in	
khaskhabar.com	khaskhabar.com	
mykhel.com	mykhel.com	
nativeplanet.com	nativeplanet.com	
olx.in	olx.in	
payback.in	payback.in	
vikatan.com	vikatan.com	
wahcricket.com	wahcricket.com	
zeebiz.com	zeebiz.com	

**List of Empanelled Websites under Category C - Panelwise**

<b>300 X 250 Pixels Banner Ad : (CPTI) (NET in Rs.)</b>	<b>728 X 90 Pixels Banner Ad : (CPTI) (NET in Rs.)</b>	<b>Video Ads Per 5 seconds : (CPTI) (NET in Rs.)</b>
telegraphindia.com	telegraphindia.com	telegraphindia.com
news24online.com	news24online.com	news24online.com
dailypioneer.com	dailypioneer.com	dailypioneer.com
dainiksaveratimes.com	dainiksaveratimes.com	dainiksaveratimes.com
sarita.in	sarita.in	sarita.in
dinamani.com	dinamani.com	dinamani.com
kannadaprabha.com	kannadaprabha.com	kannadaprabha.com
samakalikamalayalam.com	samakalikamalayalam.com	samakalikamalayalam.com
thehansindia.com	thehansindia.com	thehansindia.com
inuth.com	inuth.com	inuth.com
jeevansathi.com	jeevansathi.com	jeevansathicom
sakshieducation.com	sakshieducation.com	sakshieducation.com
hindutamil.in	hindutamil.in	hindutamil.in
latestly.com	latestly.com	latestly.com
newsstate.com	newsstate.com	newsstate.com
deccanherald.com	deccanherald.com	deccanherald.com
sandesh.com	sandesh.com	sandesh.com
thestatesman.com	thestatesman.com	thestatesman.com
tribuneindia.com	tribuneindia.com	tribuneindia.com
eisamay.com	eisamay.com	eisamay.com
samayam.com	samayam.com	samayam.com
veblr.com	veblr.com	veblr.com
cricket.yahoo.com	cricket.yahoo.com	cricket.yahoo.com
finance.yahoo.com	finance.yahoo.com	finance.yahoo.com
huffingtonpost.in	huffingtonpost.in	huffingtonpost.in
news.yahoo.com	news.yahoo.com	news.yahoo.com
Yupptv.com	Yupptv.com	Yupptv.com
nyoooz.com	nyoooz.com	nyoooz.com
jagranjunction.com	jagranjunction.com	jagranjunction.com
forbesindia.com	forbesindia.com	forbesindia.com
overdrive.in	overdrive.in	overdrive.in
kesari.tv	kesari.tv	kesari.tv
khabar.odishatv.in	khabar.odishatv.in	khabar.odishatv.in
v6velugu.com	v6velugu.com	v6velugu.com
cinestaan.com	cinestaan.com	cinestaan.com
newstracklive.com	newstracklive.com	newstracklive.com
prabhasakshi.com	prabhasakshi.com	prabhasakshi.com
droom.in	droom.in	droom.in
orissapost.com	orissapost.com	orissapost.com
navodayatimes.in	navodayatimes.in	navodayatimes.in
haribhoomi.com	haribhoomi.com	haribhoomi.com
jagbani.com	jagbani.com	jagbani.com
bollywoodhungama.com	bollywoodhungama.com	bollywoodhungama.com
newsroompost.com	newsroompost.com	newsroompost.com
uniindia.com	uniindia.com	uniindia.com
kanaknews.com	kanaknews.com	kanaknews.com
tv9telugu.com	tv9telugu.com	tv9telugu.com
nenow.in	nenow.in	nenow.in
pricedekho.com	pricedekho.com	pricedekho.com
firstindianews.com	firstindianews.com	firstindianews.com
vtvgujarati.com	vtvgujarati.com	vtvgujarati.com
sentinelassam.com	sentinelassam.com	sentinelassam.com
sundayguardianlive.com	sundayguardianlive.com	sundayguardianlive.com
odishareporter.in	odishareporter.in	odishareporter.in
sanjeevnitoday.com	sanjeevnitoday.com	sanjeevnitoday.com
ibc24.in	ibc24.in	ibc24.in
garimatimes.in	garimatimes.in	garimatimes.in
wionews.com	wionews.com	wionews.com
grihshobha.in	grihshobha.in	grihshobha.in
sarassalil.in	sarassalil.in	sarassalil.in
caravanmagazine.in	caravanmagazine.in	caravanmagazine.in

bhaskarhindi.com	bhaskarhindi.com	bhaskarhindi.com
dailynews360.com	dailynews360.com	dailynews360.com
gaonconnection.com	gaonconnection.com	gaonconnection.com
publictv.in	publictv.in	publictv.in
killerfeatures.com	killerfeatures.com	
abpananda.in	abpananda.in	
abpasmita.in	abpasmita.in	
abpsanjha.in	abpsanjha.in	
firkee.in	firkee.in	
dgreetings.com	dgreetings.com	
thelogicalindian.com	thelogicalindian.com	
bollywoodbhaskar.com	bollywoodbhaskar.com	
divyamarathi.com	divyamarathi.com	
epaper.bhaskar.com	epaper.bhaskar.com	
pricebaba.com	pricebaba.com	
careerindia.com	careerindia.com	
readwhere.com	readwhere.com	
rojgarlive.com	rojgarlive.com	
santabanta.com	santabanta.com	
taxguru.in	taxguru.in	
thehealthsite.com	thehealthsite.com	

## **SOCIAL MEDIA PLATFORMS-**

The agencies empanelled under Social Media with BOC are-

1. Google India Pvt. Ltd.(Youtube.com)
2. Twitter.

**Campaigns executed by the BOC over Websites**

**FY 2017-2018**

SL NO	Ministry Name	Campaign Name
1	Defence	Indian Navy-Image Projection Campaign
2	Defence	Indian Navy-Image Projection Campaign
3	Finance	INCOME TAX IT RETURN (INCOME TAX)- 20-31 JULY 2017
4	Finance	Advance Tax Due Date 15 Sept 2017-(INCOME TAX)
5	Finance	TDS on Rent - September 2017-(INCOME TAX)
6	Finance	Filing of IT Return - 31st Oct 2017-(INCOME TAX)
7	Finance	Advance Tax- 10 To 15 Dec 2017 -(INCOME TAX)
8	Finance	TDS On Rent- 26-31 Dec 2017-(INCOME TAX)
9	Finance	Advance Tax Due date - March 2018-(INCOME TAX)
10	Finance	Advance Tax Due Date -15th March 2018- (INCOME TAX)
11	Finance	Awareness Campaign for Taxpayers -(INCOME TAX) - March 2018
12	Finance	TDS on Rent -March 2018 - (INCOME TAX)
13	Finance	Filing of IT Return - Last Date 31st March 2018 - (INCOME TAX)
14	Finance	Filing of IT Return- Last Date 31st March 2018 - (INCOME TAX)
15	Information & Broadcasting	Campaign of 20 sec spot of M/o I & B through Youtube
16	Information & Broadcasting	IFFI- International Film Festival of India
17	Women and Child Development	WCD-Beti Bachao Beti Padhao
18	Women and Child Development	WCD -Beti Bachao Beti Padhao
19	Niti Ayog	UIDAI- (Aadhaar)
20	Niti Ayog	UIDAI - (Aadhaar)

**FY 2018-2019**

SI No.	Ministry Name	Campaign Name
1	Defence	Indian Navy- Image Projection- June 2018
2	Defence	Indian Navy- Image Projection- JULY 2018
3	Finance	Advance Tax Due Date-(INCOME TAX)- June 2018
4	Finance	Advance Tax Due Date-(INCOME TAX)- June 2018
5	Finance	Filing of IT Return- Due Date 31st July 2018- (INCOME TAX)
6	Finance	Income Tax IT Return -July 2018
7	Finance	Income Tax IT Return -July 2018
8	Finance	Income Tax IT Return -AUGUST 2018
9	Finance	Income Tax IT Return -August 2018
10	Finance	Advance Tax Due Date-(INCOME TAX)- September 2018
11	Finance	Advance Tax Due Date-(INCOME TAX)- September 2018
12	Finance	Income Tax IT Return - September 2018
13	Finance	Income Tax - Sep-2018
14	Finance	Filing of IT Return-extended Due Date 31st Oct,2018 -(INCOME TAX)
15	Finance	Filing of IT Return-extended Due Date 31st Oct,2018 -(INCOME TAX)
16	Finance	Advance Tax Due Date (INCOME TAX)- December 2018
17	Finance	Advance Tax Due Date(INCOME TAX)- December 2018
18	Finance	IT Return Filing Late Fee of Rs 10,000/- after 31st Dec, 2018 -(INCOME TAX)
19	Finance	Income Tax-Say No Cash Transaction- (INCOME TAX)
20	Finance	Linking PAN with Aadhaar-(INCOME TAX)
21	Finance	Advance Tax- Due date 15th March 2019- (INCOME TAX)
22	Finance	Linking PAN with Aadhaar-(INCOME TAX)- March 2019
23	Finance	ITR Filling- (INCOME TAX)-March 2019-
24	Finance	Belated and Revised Return-31st March (INCOME TAX)

25	Health & Family Welfare	NACO - (National AIDS Control Organization)
26	Information & Broadcasting	Initiatives of the Government(On Internet websites and Social Media platform)
27	Information & Broadcasting	
28	Information & Broadcasting	
29	Information & Broadcasting	
30	Information & Broadcasting	
31	Information & Broadcasting	
32	Science & Technology	NIF - (National innovation Foundation)
33	Shipping Road Transport & Highways	NHAI-(National Highway Authority of India)
34	Women and Child Development	Beti Bachao Beti Padhao Campaign
35	Women and Child Development	Beti Bachao Beti Padhao Campaign
36	Women and Child Development	Beti Bachao Beti Padhao Campaign
37	Election Commission of India	Voter verification and Information
38	Niti Ayog	UIDAI-(Aadhaar)

<b>FY 2019-2020</b>		
<b>Sl No.</b>	<b>Ministry Name</b>	<b>Campaign Name</b>
1	Finance	Advance Tax Due Date-15th June-20Sec Video-10 Days
2	Finance	Advance Tax Due Date-15th June-Banner-10 Days
3	Finance	Provision of Section 269 ST/SS-Banner Creative-10Days June 2019
4	Finance	Say No To Cash Transaction-20Sec Video -10 Days-June 2019
5	Finance	PAN Seeding with Bank Account- Web Banner-July 2019
6	Finance	Income Tax-Vivad se Vishwas Scheme- 2020-March-5 Days
7	Finance	Linking PAN with Aadhaar- 20sec Video-20-22 March 2020
8	Information & Broadcasting	Initiatives of the Government(On Social Media platform)