

2011-12

Sr. No.	Campaign Name	M/o	Period	T/B	Commitment Amount
1	Anti Terrorism Day / Rajiv Gandhi Death Anniversary - May - 2011	I&B	21/05/11 to 21/05/11	TV	22131891
2	90 Sec spot on Anti Terrorism Day Rajiv GandhiDeath Anniversary-UFO	I&B	21/05/11 to 21/05/11	UFO	936680
3	90 Sec spot on Anti Terrorism Day Rajiv GandhiDeath Anniversary-REAL IMAGE	I&B	21/05/11 to 21/05/11	REAL IMAGE	503982
4	90 Sec spot on Anti Terrorism Day Rajiv GandhiDeath Anniversary-DD News	I&B	21/05/11 to 21/05/11	DD	379708
5	90 Sec spot on Anti Terrorism Day Rajiv GandhiDeath Anniversary-DD National	I&B	21/05/11 to 21/05/11	DD	801605
6	Anti Terrorism Day / Rajiv Gandhi Death Anniversary - May - 2011	I&B	21/05/11 to 21/05/11	TV	142179
			Total Amount		24896045

2010-11

Sr. No.	Campaign Name		Period	T/B	Commitment Amount
1	Gandhi Jayanti-2010-Lok Sabha TV	I & B	02/10/2010 to 02/10/2010	TV	37127
2	Gandhi Jayanti-Broadcast-2010-1	I & B	02/10/2010 to 02/10/2010	Radio	1096242
3	Gandhi Jayanti-Telecast-October-2010	I & B	02/10/2010 to 02/10/2010	TV	16874263
4	Gandhi Jayanti (AIR National News)	I & B	10/2/2010	AIR	91130
5	Gandhi Jayanti (DD News and National)	I & B	10/2/2010	DD	618783
			Total Amount		18717545

2009-10

Sr. No.	Campagin Name		Period	T/B	Commitment Amount
1	Sadbhawana Diwas	I & B	21/05/09 To 21/05/09	Telecast	1663739
2	Gandhi Jayanti-09	I & B	2/10/09 To 3/10/09	Telecast	6286495
3	Gandhi Jayanti-Broadcast	I & B	2/10/09 To 3/10/09	Broadcast	909521
4	30 Sec. spot Gandhi Jayanti On AIR Regional Stations	I & B	2/10/09 To 3/10/09	Broadcast	185635
5	30 Sec. spot Gandhi Jayanti On AIR Regional Stations	I & B	2/10/09 To 3/10/09	Broadcast	209462
6	30 Sec. spot Gandhi Jayanti On AIR National News Channels	I & B	2/10/09 To 3/10/09	Broadcast	364519
7	30 Sec. spot Gandhi Jayanti through DD National, DD News,	I & B	2/10/09 To 3/10/09	Telecast	2278247
8	Martyrs Day January-2-2010	I & B	30/01/2010-31/01/2010	Telecast	19953315
9	Martyrs Day through DD News	I & B	30/01/2010-31/01/2010	Telecast	295328
10	Martyrs Day through DD National	I & B	30/01/2010-31/01/2010	Telecast	984428
11	Martyrs Day, Real Image	I & B	30/01/2010-5/02/2010	Telecast	1564610
12	Martyrs Day UFO Moviez	I & B	30/01/2010-5/02/2010	Telecast	3468911
			Total Amount		38164210

2008-09

Sr. No.	Campaign Name		Period	T/B	Commitment Amount
1	Gandhi-Broadcast	I & B	02/10/2008 to 02/10/2008	Radio	283263
			Total Amount		283263