

May 07th, 2021

The Principal Director General
The Directorate of Advertising
& Visual Publicity (DAVP)
Ministry of Information & Broadcasting
Phase – IV, Sookhana Bhawan
CGO Complex, Lodhi Road
New Delhi 110003

REF-NO- 46/PVR/DAVP/2020/21

Sub: Regarding short payments issue

Dear Sir

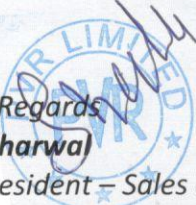
This is reference to letter number 041/PVR/DAVP/2020/2 dated 15th April'21, we hereby inform you that, there is huge amount deductions against the followings RO's, which has been mentioned in the attached annexure sheet,

Whereas we have played all the Assigned spots, as per release orders, which was issued by DAVP, and followed the all instructions which has been mentioned in the Release Order

However we have the complete log reports (i.e. **Proof of play**) which all are already uploaded on server (<http://myfile.pvrcinemas.com/file/d/DAVPSALES/NonMPLSSites/>) And DAVP/NIC has the access to download the same

Hence we request you to please have a look and Help us to resolving this issue, so that we will get the deducted amount

Thanks & Regards
Shalu Sabharwal
Sr. Vice President – Sales & Marketing
Email: shalu.sabharwal@pvrcinemas.com



SL
18-5-21
ADG (A/C)
Ao (LN)

Pass
19/5/2021
hr
21/05

Annexure sheet

Sr No	JOB CODE	Invoice No	Invoice Amount	Passed Amount	TDS	Amount Paid	Short Payment
1	22112/0001/2016/DC	6297	38,37,821	4,79,728	8,131	4,63,466	33,58,093
2	35301/0005/2015/DC	5949	46,59,454	13,37,137	22,663	12,91,811	33,22,317
3	35301/0010/2015/DC	6325	36,16,441	18,08,220	30,648	17,46,924	18,08,221
4	22201/0023/2014/DC	5166	17,63,025	8,65,285	14,666	8,35,953	8,97,740
5	46101/0006/2016/DC	6695	11,79,252	2,94,813	4,997	2,84,819	8,84,439
6	22112/0003/2016/DC	6296	9,89,543	1,19,569	2,027	1,15,515	8,69,974
7	10701/0010/2016/DC	6295	9,33,239	2,33,310	3,954	2,25,402	6,99,929
8	15401/0005/2015/DC	2781	7,75,200	1,91,474	3,245	1,84,984	5,83,726
9	46111/0001/2019/DC	DL/OCT/OFF19/029	29,40,867	23,82,782	40,386	23,02,010	5,58,085
10	54103/0001/2016/DC	5759	5,54,946	1,34,112	2,273	1,29,566	4,20,834
11	10701/0003/2019/DC	DL/AUG/OFF19/014	15,71,131	11,78,442	19,974	11,38,494	3,92,689
12	22201/0007/2016/DC	4893	5,18,059	1,29,515	2,195	1,25,125	3,88,544
13	22201/0008/2016/DC	4892	5,18,059	1,29,515	2,195	1,25,125	3,88,544
14	54103/0002/2018/DC	PVR/54103/0002/2018/DC	24,87,841	21,15,056	35,848	20,43,360	3,72,785
15	46101/0005/2016/DC	5461	4,80,344	1,20,085	2,035	1,16,015	3,60,259
16	10701/0008/2016/DC	5678	4,36,121	1,09,030	1,848	1,05,334	3,27,091
17	39102/0002/2016/DC	6032	4,26,972	1,06,743	1,809	1,03,125	3,20,229
18	17104/0001/2014/DC	498	11,88,400	9,33,300	15,819	9,01,662	2,55,100
19	17104/0002/2014/DC	499	11,88,400	9,33,300	15,819	9,01,662	2,55,100
20	46110/0004/2018/DC	PVR/46110/0004/2018/DC	21,00,402	18,53,970	31,423	17,91,124	2,46,432
21	10701/0001/2018/DC	PVR/10701/0001/2018/DC	13,56,216	11,13,221	18,868	10,75,485	2,42,995
22	42101/0001/2015/DC	3580	30,86,187	28,51,767	48,335	27,55,097	2,34,420
23	10801/0008/2016/DC	5723	3,07,420	76,855	1,303	74,249	2,30,565
24	08101/0003/2016/DC	6196	3,06,845	76,710	1,300	74,110	2,30,135
25	08101/0006/2014/DC	4283	4,08,116	2,17,662	3,689	2,10,284	1,90,454
26	19106/0001/2016/DC	5373	2,38,588	59,647	1,011	57,625	1,78,941
27	19106/0002/2016/DC	5374	2,38,588	59,648	1,011	57,626	1,78,940
		Net Total	3,81,07,477	1,99,10,896	3,37,472	1,92,35,952	1,81,96,581